



EasyContact Improved – Equals Big Results for You.

Looking for an email marketing solution that delivers effective campaigns, customizable templates, powerful tracking and analysis – and is just plain easy to use? Look no more. We've made some great new changes to EasyContact and we're confident you'll be impressed with what you see.

Save Valuable Time.

Better Dashboard. Quickly view your account status and activities, current statistics, next scheduled email and a direct path to creating subscriber forms.

Import Email Addresses Directly from Excel. It's simple. No more converting to a .csv format.

Added Auto-Responder. Use auto-responder to automatically send out emails. For example, easily coordinate a new customer "Welcome Campaign" to automatically send a Welcome email to any new subscribers.

Better Understand Your Customers with the Latest Social Media Tools.

Mobile Functionality. Add and view all of your contacts via your smart phone.

Track Social Media Statistics. See who's posting your email to Twitter or Facebook.

Compare Campaigns. Quickly view the results of your campaigns comparing Opens, Clicks, Unsubscribes, Bounces, Twitter and Facebook posts.

Get New Customers & Engage Existing Ones.

More than 100+ New Customizable Templates. Get creative with our new designs. You'll find everything from blank templates that are easy to personalize with your own colors, design and logo to holiday, press release and event templates.

Easily Personalize. Make every email count by personalizing with your customer's name.

Share Your Subscriber Forms. Easily post your subscriber form to your website, email or social media spaces.

Enhance your Subscriber Form. Get better results by capturing your customers email addresses with a subscriber form that matches the look and feel of your website. Also, choose which contact list subscribers are placed in and control which fields are displayed.

Wait. There's More.

New SPAM Testing. EasyContact now provides a SPAM rating that alerts you if your email content could potentially get blocked by SPAM filters.

Contact Segmentation. Easily set up rules that filter your contacts into a segmented list. Get better results by sending targeted emails.

Google Analytics Integration. Leverage your existing Google Analytics account and start tracking activity from your EasyContact emails to your website. Gain insight into how your emails are driving customer traffic to your website.

Get better results, more sales and the latest tools today!

See what **EasyContact can do for your Business.** →