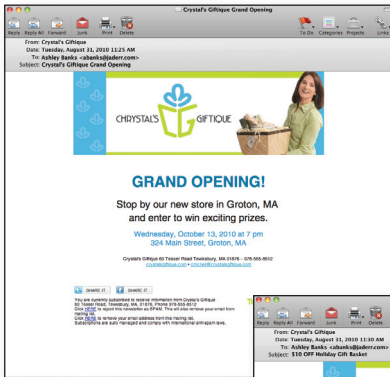


Retail Templates

Increase sales by promoting your business via email

Generate more traffic by sending your customers regular emails to announce new products, store openings, discounts, and more.

Newsletters, announcements, coupons and more — with hundreds of professionally designed templates to choose from, **EasyContact** has just what you need to get your business noticed. And, with an editing toolbar that's similar to other programs you're probably familiar with, you'll be customizing your emails with your own text, pictures, logos and more in no time.



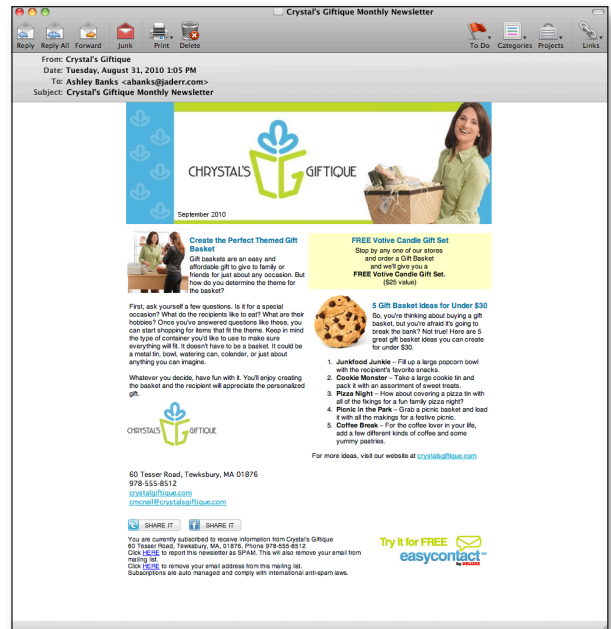
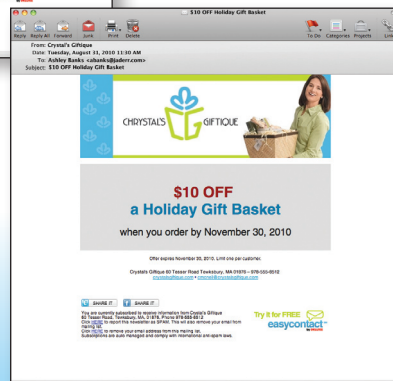
ANNOUNCEMENT:

Promote upcoming events or revisit recent ones. Let this format announce sales, special promotions, news articles or other tidbits about your company.



HOLIDAY:

Offer your customers a special holiday promotion or discount.



NEWSLETTER:

Share upcoming events, special promotions, news about your company, new employee announcements or interesting facts about your industry.



SAVINGS COUPON:

A quick way to connect with customers, let them know about a special promotion, and, best of all, a coupon to thank them for their business.